



SIMPLICITY IS THE KEY TO **EXCELLENCE**

# CORPORATE BROCHURE

Bengal's  
**Most Diversified**  
**REALTOR**

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*The best investment on earth is earth!*

”

## FROM THE DIRECTOR'S DESK



**Mr. Rajesh Somani**

We started our journey in **1991** with very humble steps in an era before any technological boom. Years of hard work with utmost sincerity to serve our clients, be it a Customer or a Developer, was the only option to survive and succeed. A team of dedicated professionals made the impossible possible, and thus, today we are called **Bengal's Most Diversified Realtor**. We are the only realtors with such a large and diversified bouquet to offer, providing solutions to everyone with a realty need.

Not only this, we have continued to implement new and innovative ideas for the furtherance of not only our company, but also of our developers, our associates, the real estate industry and the society in whole. From participation in almost all industry events to organising our own events and workshops, like **Coffee with Somani** and seminars on the latest industry trends and updates or CSR activities like tree plantation, blood donation camps, flood relief camps we have always been the frontrunners.

It gives us immense joy to witness that the vision at our inception of "**Home for All**" is now the agenda of our nation. We cannot thank enough all our associates without whose unending support this feat could never be achieved. Looking forward to a glorious future with an imminent and inevitable Real Estate boom in our growing economy we are all set to embark on an emphatic journey with giant strides now.



# VISION & MISSION



Our **Vision** is to cater to various kinds of real estate requirements by being the “Home For All” custodians. Where by home we mean the ultimate destination and by for all we mean everyone with real estate needs, be it end users, investors, developers, businesses or corporates.

Our **Mission** To fulfill growing aspirations of our clients by providing best in class Real Estate solutions and redefining industry culture of consistently delivering services par excellence.



# CORE VALUES

## Integrity

We earn reliability of customers by our consistent services and valuable insights

## Transparency

We develop a accountability and transparency through our intense communication and efficient business strategy.

## Trust

We establish customers' dependency and trustworthiness by increasing the transparency in action and the speed in operation.

## Customer Focus

Our customer focused approach and well -organised easy to access service are completely unmatched.

## Dedication

We are dedicated along with our consistent effort and commitment for achieving our misison to success.

# OUR STRENGTH



# WE OFFER

- ✓ Residential Property Management
- ✓ Individual and Institutional Investment
- ✓ Commercial Solutions
- ✓ Land Consultancy
- ✓ Legal Consultancy
- ✓ Financial Advocacy
- ✓ Valuations Abetting
- ✓ Advisory Services



# COMMERCIAL SOLUTIONS



We are **Somani Realtors Pvt. Ltd**, one of the vertically integrated largest real estate consultant of Kolkata, for more than **30** years of dedicated and honest services towards real estate consultancy gave us the impetus to become one of the most respected real estate consultant in this region. With long standing reputation and impeccable track record, we have grown leaps and bound in commercial and retail leasing, sales and new business tie-ups. For our impeccable insight towards commercial vertical of real estate, we have thrived to become a name to reckon with and earned the distinction of solution provider for any critical non performing projects. This helped us to earn the trust of our developers and investors for disposing of their non performing assets and giving them profits.

We follow **4 principles** while catering to our clients i.e, precise search, efficient service, quality resource and professional real estate consulting. Our dedicated work force offers end to end real estate solutions for our clients. Somani Realtors provides 360° consultancy for commercial requirements for its clients. We have served almost all the national level brands and corporate houses and assisted them in their search for real estate requirements in Kolkata and other eastern states. Our consultancy services extends to all the verticals of commercial real estate which are as follows :

**1) Office leasing & sales | Retail leasing & sales | Exclusive marketing of commercial office spaces | Logistics | Turnkey land development | Hotels | ROI & Investment**

**2) The company's property portfolio includes GRADE A office spaces in prime location of the city, IT Parks, Logistics Hub, premium retail spaces on high street and malls. Also in our portfolio we have high yield ROI and tailor made investment options. We at Somani Realtors wants to assist you in your search for commercial real estate requirements and assure our best professional services as always.**



# BRANDS WE WORK WITH



# DEVELOPERS WE WORK WITH



# DEVELOPERS WE WORK WITH



# DEVELOPERS WE WORK WITH



# DEVELOPERS WE WORK WITH



and many more ...

# THE JOURNEY SO FAR

## Our Participation

In almost all industry events & Associations

## Our Database

Investors & Property Seekers of All Pocket Sizes

## Our Valued Customers

From All Segments **HIG, MIG & LIG.**

- ✓ 150+ Marketed Projects
- ✓ Sold over 200 lacs sq.ft.
- ✓ Trusted by lacs of buyers
- ✓ Awarded by industry stalwarts
- ✓ 200+ team of professionals
- ✓ A socially responsible corporate



# FIND US EVERYWHERE

Reaching us is easy. You need not worry when you want to connect up. Whatever be the requirement. We are always at your service. We are just a call or a click away. So next time you want to get touch with us don't worry. We are always by your side.





# EXPECT THE BEST

When it is **SOMANI** expect the best. Each and every property that we offer has the assurance of value added service and that makes the difference. Tap into cost effective flexible property or investment solutions through our network. We have the most spectacular array of properties cued up for you. We follow new leadership models for the whole group. Hence we have more information garnered towards our needs. Individual advise and consultation by our trained personnel we help you to solve all questions.





# INDUSTRY SPEAKS



Our old and existing customers are so satisfied with the kind of service we provide that a large number of conversions happen from references provided by them. We have also found old customers relying on us for their new investments. Needless to mention Somani Realtors today enjoys an unparalleled top-of-the mind position with all our customers

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*I went to Somani because they are a very focused lot, commitments are always honoured.*

*Somani had made my life simpler over and over again. They are among the most trustworthy names today.*

*I like their sense of timing and would like to go for a long term association.*

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# LEVEL NEXT


## We Aim To :

-  Work towards **continual improvement** in every area of operation.
-  Add more **dimensions** to the services offered.
-  Continual improvement and enhancement of **quality to meet** and exceed **client expectations**.
-  Set new **industry standards** through hard work ethics and values.
-  Provide **quality service**.

# CSR

The directors of Somani Realtors, have infused the organisation with the concept of giving back to the society in whatever way possible. They along with their team are involved in a number of socially responsible activities. It is their belief that giving back to the society is their responsibility and their's permeates every action they take. Their decisions ensure positive outcomes for not only their people but also for the entire community at large. Some of the many initiatives of doing good and doing it well by the Somani Realtors team are their initiatives for the education of the not so privileged tribal children of **Ghatshila, Jharkhand**, tree plantations in and around **Kolkata**, blood donation and their contribution in the flood relief camp organised by **The Art of Living**.





# TEAM WORK MAKES THE DREAM WORK

Our people form our core strength. They add to our values and generally get together to multiply the team spirit.

Its the spirit that forms our brand equity and help us to acheive new vistas is all that you set out to do.

*Talent wins games, but teamwork and intelligence wins championships.*



# STRATEGIC PORTFOLIO MANAGEMENT



- ✓ Real Estate portfolio adapted continuously in step with the development of our Clients' assets
- ✓ Innovative work concepts reporting systems and modules developed in sync with Clients' needs
- ✓ Unique location concepts with Buyer Seller relation development and management
- ✓ Market-led approach for marketable space and cost-led approach for industrial space
- ✓ Property Appraisal with analysis of market environment, sustainability in all offers and prospects
- ✓ Drive profitability as a trusted business partner through real estate and its related services
- ✓ Work closely with investors and clients and serve constantly as an investment tributary
- ✓ Serve as a leading liquidity provider to Real Estate investors
- ✓ Help investors to diversify ownership in capital intensive assets and portfolios

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*If your intention is right,  
then the right action flows!*

*- Sri Sri Ravi Shankar*

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## SOMANI REALTORS PVT.LTD.

### 📍 Kolkata :

40, Ashutosh Mukherjee Road, 2nd Floor,  
Kolkata - 700 020.

☎ Phone - +91 90517 40000

### 📍 Siliguri :

Goyal Plaza, Unit 4A, 2nd floor, Sevoke Road, Siliguri.

☎ Phone - +91 98300 49219

✉ info@somanirealtors.com

🌐 www.somanirealtors.com

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